

KACTE 2020 Plan Report

Professional Development - Provide needed and effective professional development opportunities for CTE instructors in Kentucky

Establish KACTE as the “go to” for PD

Establish a PD Forecasting Group to project PD need

Timeframe: Fall 2015 Status: Responsibility: KACTE President 3

Discuss partnership opportunities with OCTE and KCTCS

Timeframe: Fall 2015 Status: Responsibility: KACTE President, President Elect, Exec. Dir 2

Reaffirm KACTE’s commitment to PD of teachers, administrators and supporters

Timeframe: Ongoing Status: Responsibility: Summer Planning Committee, Board 3

Enhance Leadership Development

Offer leadership activities at all levels

Timeframe: Fall 2015 Status: Responsibility: Summer Planning Committee, Board, Leadershi 2

TALENTS

Improve recognition

Timeframe: On Going Status: Responsibility: Leadership Committee 1

Seek sponsors

Timeframe: On Going Status: Responsibility: Leadership Committee 3

Recruit participants

Timeframe: On Going Status: Responsibility: Leadership Committee 3

Focus on best practices

Timeframe: On Going Status: Responsibility: Leadership Committee 1

Best Practices

Work with OCTE, KCTCS to identify best practices and promote through forums and links

Timeframe: On Going Status: Responsibility: Board, Exec. Director 3

Advocacy - Gain recognition and necessary funding for CTE initiatives in Kentucky

Legislative Agenda

Support CTE

Timeframe: Jan. - April 2016 Status: Present fact sheet to legislature Responsibility: Legislative Liaison, Board **3**

Use students and employers to deliver agenda

Timeframe: On going Status: Use Fact Sheet for SLD Responsibility: Legislative Liaison, Board **3**

Deliver information to legislators, stakeholders and public

Timeframe: Nov. 15 - Ongoing Status: Responsibility: Exec. Director **3**

Partnership Forum

Timeframe: Nov. 15 - Ongoing Status: Responsibility: Exec. Director **1**

Support CTSOs

Maintain Student Leadership Day

Timeframe: Fall 2015 Status: Coordinate with CTSO State Advisors Responsibility: Board, Exec. Director, CTSO Advisors **3**

Take active role at CTSO conferences

Timeframe: February - July Status: Responsibility: KACTE, State/Local CTSO's **2**

CTE Awareness

Develop media enhancements to further CTE in Kentucky

Timeframe: Jan. - Dec. Status: Responsibility: Social Media Contact on KACTE Board **3**

Maintain and publicize College and Career Readiness and Postsecondary Program of Distinction Awards

Timeframe: July 2015 - Ongoing Status: Debut at 2015/2014 Summer Program Responsibility: Awards Chair, Legislative Liaison, Board, Exec. **1**

Communication and Public Relations - Ensure the public's recognition of the KACTE brand

Partner Relationships

Support the entire CTE community through the Summer Program

Timeframe: June 2016 Status: Responsibility: Exec. /Assist. Exec. Dir., Legislative Liaison. Divi **3**

Identify and expand partnership opportunities

Timeframe: June 2016 Status: Responsibility: Exec. /Assist. Exec. Dir., Legislative Liaison. Divi **3**

Brand KACTE

Use tag line

Timeframe: Spring 2015 Status: Responsibility: Board, Exec. /Assist. Exec. Dir. **2**

Broaden brand

Timeframe: Ongoing Status: Responsibility: Board, Exec. /Assist. Exec. Dir. **2**

Market KACTE products

Timeframe: Spring 2016 Status: Responsibility: Board, Exec. /Assist. Exec. Dir. **2**

Stakeholder Communications

Distribute communications to partners, stakeholders, members

Timeframe: Daily Status: Responsibility: Board, Board, Exec. /Assist. Exec. Dir. **3**

Information Services

Website

Timeframe: Ongoing Status: Responsibility: Exec. /Assist. Exec. Dir. **1**

Social media

Timeframe: Ongoing Status: Responsibility: Social Media Contact on KACTE Board **1**

E-blasts

Timeframe: Ongoing Status: Responsibility: Exec. Dir. **1**

5 - Not Started

4 - Finished

1 - Ongoing

2 - Started

3 - Priority

Community Support

Share information with professional associations

Timeframe: July 2015 - Ongoing Status: Responsibility: Membership Chair, Awards Chair, Board, Exec. 3

Recognize outstanding activities

Timeframe: Ongoing Status: Responsibility: Membership Chair, Awards Chair, Board, Exec. 2

Member Benefits - Increase dues-paying memberships

Support Profession

Develop activities considering how KACTE and professional associations and program areas can cooperate

Timeframe: Annually Status: Responsibility: Pres. Elect, Service Area VPs, 2

Member Ownership

Conduct membership and stakeholder assessment surveys of KACTE products and services

Timeframe: Sept. 2016 Status: Responsibility: Board 1

Expand Use of Social Media.

Ehnance social media

Timeframe: Ongoing Status: Responsibility: Membership Chair, Board, Exec. Dir. 1

Organization and Finance - Implement policies and procedures that strengthen and solidify KACTE management

Efficient Organizational Structure

Address changes needed to meet new opportunities and remove barriers to efficiency and effectiveness of KACTE

Timeframe: Fall 2015/Spring 2016 Status: Responsibility: Board 1

Unified Membership

Discuss options with associations

Timeframe: Fall 2015/Spring 2016 Status: Responsibility: KACTE President, Board, Association presidents 3