

November 27, 2024

KACTE Board Sets Strategic Plan at Meeting

At the Nov. 14, 2024, Kentucky Association for Career and Technical Education (KACTE) Board meeting, the Board approved an updated KACTE Strategic Plan, determined distribution of CTE Summer Program net income, adopted a new formula for distribution of CTE Summer Program Meeting Place profit sharing, and confirmed 2025 Student Leadership Day and KACTE Leadership Fellows Program second session dates.

The Board narrowed the focus of the KACTE Strategic Plan, moving from the previous five goals to three, each with implementation objectives.

ADVOCACY GOAL — Advocate for CTE and CTE professionals with legislators, policy makers and the community by expanding awareness and KACTE brand.

- Educate state and federal legislators of CTE value and need for adequate funding.
- Expand member and CTE professional participation in advocacy efforts. Create calendar of events and distribute to members, including Student Leadership Day, ACTE National Policy Seminar, etc
- Increase social media users by 10 percent.
- Improve social media involvement through Board involvement.

LEADERSHIP GOAL — Provide and promote Professional Development opportunities for Career and Technical Education (CTE).

- Identify and actively recruit individuals with leadership potential.
- Identify and provide tools CTE professionals can use to enhance teaching and learning.
- Develop structures to recruit and retain high-quality CTE teachers
- Expand opportunities for professional involvement on KACTE Board, committees, and task forces or work groups.

MEMBERSHIP/BENEFITS GOAL — Increase KACTE membership through expanded knowledge of member benefits and association programs.

- Create and implement a marketing plan for KACTE to work with teacher education programs to promote membership in KACTE. The plan should include

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Since 2002, the year it was initiated, KACTE received recognition for meeting ACTE's Quality Association Standards. The award signifies KACTE maintains basic standards for operations, management and customer service. KACTE will receive the 2024 award at ACTE's Vision conference in San Antonio Dec. 4-7, 2024.

Follow KACTE on Facebook

KACTE's social media presence is only on Facebook at the present time. The link is facebook.com/kentuckyacte.

KACTE Communications Committee Chair Lauren Ervin, FCS teacher at Graves County High School, reports there now are 632 followers, an increase of 21 since the September KACTE Board Meeting. The goal is a 10 percent increase this year.

Ervin has implemented regular Facebook features: Meet the Board Monday, Program Spotlight Wednesday, and Leadership Fellows Friday. Non-members are welcome as followers, too.

promotional targeted at pre-service CTE teachers highlighting the benefits and programs, such as the KACTE Leadership Fellows Program. Plan should include promotional events at CTE Summer Program.

- Recruit occupational-based teachers by showcasing the value of KACTE membership, educate about career growth, promote CTE Summer Program networking, and develop materials to promote resources.
- Investigate dues options with registration and institutional dues.

THE 2024 CTE SUMMER PROGRAM had a net revenue slightly more than \$50,000 realized through cost savings, higher registration than budgeted, and one-third of attendees not attending a program area special event. The KACTE Board voted to:

1. Direct \$13,600 to replenish the Michael McMillen Pre-Service Teacher Scholarship, the Donnalie Stratton Middle School Stipend, and the CTSO Entrepreneurial Contest Awards to three-year commitments;
2. Add \$1,000 to the Carl D. Perkins Assistanceship Grant to fund two more scholarships for CTE study; and
3. Place the balance in KACTE Membership Initiatives.

The Professional Development Reserve Fund has a balance of more than \$50,000. The fee for KACTE's Legislative Agent and stipends for **CTE Learn** course authorship are paid from the Professional Development Reserve Fund. Other disbursements are based on application. The application form is available from KACTE by e-mailing kmstone1951@gmail.com.

THE FORMULA FOR DISTRIBUTION of CTE Meeting Place profit was amended to calculate the amount each professional association receives based on its number of KACTE members. The basis for the new formula was KACTE manages all aspects of the CTE Meeting Place: marketing, organization and management; thus the profit should reward KACTE membership. The formula will be adjusted each year based on the KACTE membership of each CTE professional association.

KACTE President Christi Hack announced a site-selection committee composed of representatives from KACTE, OCTE and KCTCS selected from three competitive bids the Galt House Hotel in Louisville to be the site for the 2027 and 2028 CTE Summer Programs.

The 2025 CTSO Student Leadership Day will be held in Frankfort Feb. 11. The student assembly will be at Frankfort High School. Students are encouraged to visit the State Capitol and meet with their legislators. Registration is open, and more details and the registration form can be downloaded at <https://kyacte.org/ctso/>.

The second in-person session of the KACTE Leadership Fellows Program will be held in Frankfort Feb. 13-14, 2025, at the State Capitol.

KACTE Action Schedule **2024-25**

All times listed are Eastern

- ➔ Dec. 4-7 — ACTE Career Tech Vision Conference, San Antonio, TX. (Info at www.acteonline.org)
- ➔ Jan. 6 — 2025 Kentucky General Assembly Session convenes, 30-day session adjourns by April 15.
- ➔ Jan. 15 — 2025 CTSO Student Leadership Day registration deadline.
- ➔ Jan. 23 — KACTE Board Meeting, 5:30 p.m., virtual.
- ➔ Feb. 3 — 2025 CTE Summer Program Call for Presentation forms submittal deadline.
- ➔ Feb. 3 — 2025 CTE Summer Program Registration Form released.
- ➔ Feb. 10 — CTSO State Officer Legislative Leadership Training, Frankfort, Best Western, 5-8 p.m.
- ➔ Feb 11 — CTSO Student Leadership Day, Frankfort, Frankfort High Schools and State Capitol.
- ➔ Feb. 13-14 — KACTE Leadership Fellows Program, Frankfort, State Capitol.
- ➔ March 7 — 2025 CTE Summer Program presentation titles posted to www.kyacte.org.
- ➔ March 16-19 — ACTE National Policy Seminar, Crystal City, VA, and Washington, DC.
- ➔ April 24 — KACTE Board Meeting, 5:30 p.m., site TBD.
- ➔ May 19 — All-Member **News&Notes** e-mailed.
- ➔ June 1 — Kentucky Farm Bureau CTE Awards deadline.
- ➔ July 28-31 — 2025 CTE Summer Program, Louisville, Galt House Hotel.
- ➔ July 29 — KACTE Annual Meeting, 5:30 p.m., Galt House Hotel.

Special Note on Membership

KACTE's membership database and annual dues billing process will be managed by the Association for Career and Technical Education (ACTE) beginning in January 2025. The technical details are being addressed as KACTE seeks to provide its members with the most efficient and accurate process possible.

As a unified affiliate with ACTE, KACTE receives these services at no cost and uses ACTE's technology and expertise. When complete, KACTE will realize savings, and staff will be able to address other KACTE tasks.

HOW DO YOU WANT KACTE to represent you? What benefits do you want from KACTE? The KACTE Advocacy Committee has released a member survey and asks all members to participate. Please use this link to access the survey. Your input is needed and valued.

<https://www.surveymonkey.com/r/KACTEAdvocate2024>

2025 CTE Summer Program July 28-31

Kentucky's Largest, Most Comprehensive CTE Professional Development Conference

Empowering High Quality CTE for Students

KENTUCKY CTE
EMPOWERED
Today's Career and Technical Education

*2025 Career and Technical Education Summer Program
July 28-31, Galt House Hotel, Louisville, Kentucky*

Share Your Expertise

Kentucky CTE professionals are encouraged to share their experience, knowledge, course suggestions, and recommendations with their colleagues at the 2025 Kentucky Career and Technical Education (CTE) Summer Program at the Galt House Hotel, Louisville, July 28-31. Use the QR code at left to submit a presentation proposal by the **Feb. 3, 2025, deadline**. Proposals are wanted in all pathways at any level of CTE instruction.



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All Kentucky CTE professionals are invited to attend and participate in the 2025 Career and Technical Education (CTE) Summer Program, to be held at the Galt House Hotel, Louisville, **July 28-31**. *Please note the date change from last year.*

Kentucky CTE professionals will want to note the date of the 2025 CTE Summer Program to include on your schedules for next year. The CTE Summer Program is the largest and most comprehensive CTE professional development opportunity in Kentucky each year.

Kentucky CTE professionals will want to attend and participate in a professional development experience that will be attended by 2,000 colleagues representing every pathway and every instruction level in the Commonwealth. *Last year, the more than 1,800 attendees rated the CTE Summer Program 4.4 (out of 5), with 89 percent of attendees evaluating it as either an excellent or good professional development experience.*

The Kentucky CTE Professionals planning the 2025 CTE Summer Program are working to enhance the educational offerings and provide an enjoyable experience for all attendees. Please mark your calendars for July 28-31, 2025.

Morris Morrison Brings Dynamism to Opening Session

Morris Morrison is a world-class Entertainer, Futurist, and Author who became obsessed with building Stronger, Kinder, Focused human beings after being orphaned in New York City, then, being orphaned a second time as a teen — *before a doctor's words changed his life forever.*

Today global leaders from Fortune 50 companies, ranging from Supply Chain & Human Resources to Sales & Marketing have relied on the voice of Morris Morrison as change agent to help their people overcome disruption to position themselves as better, more prepared humans that usher in the future of work. Clients have experienced Morris Morrison's message live on stage and in his latest book titled, ***Disrupt Yourself***. Morris Morrison has been the go-to voice to bring families, teams and organizations together, with an authentic delivery style fueled by powerful messages of disruption, personal ownership & discipline.

Last year, Morris Morrison delivered a keynote address at ACTE's Vision Conference. This year, he will keynote the Kentucky CTE Summer Program. It promises to be a dynamic presentation.

