

KACTE 2024-26 -- Edited on Sept 13, 2024

LEADERSHIP

Goal: Provide and Promote Professional Development opportunities for Career and Technical Education (CTE) professionals.

Status	Objective	Responsible/ Tasked	Cost/Resources	Timeframe	Concerns/ Comments
OG	Identify and actively recruit individuals with leadership potential	Leadership Comm., KACTE Board, Com- munications Comm.	Undetermined	Continuous	Consider succession planning
OG	Identify and provide tools CTE professionals can use to enhance teaching and learning	Leadership Committee	Undetermined/CTE Learn, ACTE PD items	Continuous	Research additional tools and publicize to membership
OG	Develop structures to recruit and retain high quality CTE Teachers.	Leadership COmmittee	Undetermined	Continuous	Involve planning committee from OCTE, KCTCS, professional associations, content areas
OG	Expand opportunities for professional involvement on KACTE Board, committees, and task forces or work groups.	Officers, KACTE Board, Staff	TBD	Contiuous	Ensure effective representation from all content areas, consider establishing discussion groups/chat rooms on KACTE/CTE Issues; communicate the need to serve both programatically and geographically.

MEMBERSHIP/BENEFITS

Goal: Increase KACTE membership through expanded knowledge of member benefits and association programs.

Status	Objective	Responsible/ Tasked	Cost/Resources	Timeframe	Concerns/ Comments
NS	Create and implement a marketing plan for KACTE to work with teacher education programs to promote membership in KACTE. The plan should also include promotion targeted at pre-service CTE teachers highlighting benefits and programs, such as the Fellows. Plan should include promotional events at Summer Conference.	Officers, Membership Committee, Teacher Educator, Student Liaison, Staff	To be determined	To be determined	Creation of teacher educator database is foundation of goal, followed by consistent communication
NS	Recruit occupational based teachers by showcasing the value of KACTE membership, educate about career growth, promote Summer Program networking, and develop materials to promote resources.	Officers, Membership Committee, Leadership Committee, Teacher Educator, , Staff	To be determined	To be determined	Coordinate with OCTE NTI, Board Member present/recruit KCTCS Committee Meeting presence

ADVOCACY

Goal: Advocate for CTE and CTE professionals with legislators, policy makers and the community by expanding awareness of KACTE brand.

Status	Objective	Responsible/ Tasked	Cost/Resources	Timeframe	Concerns/ Comments
OG	Educate state and federal legislators of CTE value and need for adequate funding	Advocacy Committee, Legislative Agent	Maintain Legislative Agent \$15000	Continuous	Monitor ACTE, LRC, KDE, KCTCS, CPE, General Assembly, Congressional communication
OG	Expand member and CTE professional participation in advocacy efforts	Advocacy Committee, Communications Committee, Membership Committee	To be determined		Consider ad-hoc committee to create marketing/development plan
OG	Create Calendar of Events and distribute to members; Including Student Leadership Day, ACTE National Policy Seminar, etc.	Staff	Student Leadership Day, NPS	To Be Determined	Cost offset by sponsorships, registration fee. Coordinate with OCTE CTSO Advisers
OG	INcrease Social Media users by X percent	Communnications, Membersdhip	No Cost	Continuous	Current users: () on Facebook, 570 on X
OG	Improve social media involvement through Board involvement	Communnications, KACTE Board	No cost	Continuous	KACTE Board members tasked with creating content to Communications Comm to share via platforms