KACTE Board of Directors Minutes Virtual Meeting November 14, 2024

President Christi Hack called the KACTE Board of Directors' meeting to order at 5:32 EST, 4:32 CST. Refer to the Board Study Package for the written reports covered at the meeting.

Present were President Christi Hack; President-Elect Angela Gott; Treasurer Dexter Knight; Secretary Sharon Collins; Past-president Josh Mitcham; ACTE Region II Representative Kelli Norman; Agriculture Vice-Presidents Thomas Poole; Rebecca Hawk and Shane Norris; Business Education Vice-President Dana Baker; Family & Consumer Sciences Vice-President Susan Dews and Cody Mooneyhan; Health Vice-President Joi Jones; Marketing Vice-President Amy Wisdon; Teacher Educator Vice-President Kelsey Chadwick; Engineering and Technology Vice-President Andy Stephenson; Awards Chair Laura Spiegelhalter; Constitution and Bylaws Chair Steve Stubbs; Legislative Liaison Kiley Whitaker; Communications Chair Lauren Ervin; Scholarship Committee Chair Ryan Deal; KCTCS Administrative Liaison Kendrah Pearson; Postsecondary Student Liaison Emily Pike; Executive Director Mike Stone; and Assistant Executive Director Kris Stone.

Absent were Administration Vice-President Jerri Rowland; Trade and Industry Vice-President Greg Ash; Resolutions Committee Chair Tina Excellent; Membership Chair Sarah Tanner; Leadership Co-Chairs J.T. Payne and Katy Disney; and Historian Sarah Raines.

Present by proxy: Guidance Vice-President Mitzi Holland; proxy assigned to Lauren Ervin. Michael Miller represented Department of Education Administrative Liaison to KACTE Tom Thompson.

Guests present: Jeff Busick

A quorum was present.

Knight moved to approve the agenda. Seconded by Mitchum. Motion carried.

Ervin (for Holland) moved to approve the September 13-14, 2024 minutes from the KACTE board meeting. Seconded by Gott. Motion carried.

Busick reported that Amendment 2 on school choice failed 65/35. He said to continue the positive narrative on CTE ahead of the 2025 Kentucky General Assembly session. Senate President Stivers and Speaker Osborne have said the people spoke, but they will continue to support education. The upcoming session is a short session. They will come in the first week of January and adjourn till February. They will look at reinstating the "JCPS" task force. Some concerns exist whether the state will meet revenue estimates. Lowering state income tax from 4 percent to 3.5 percent will be approved the first week of the session. No changes in House leadership. The Senate votes on leadership on Friday, Nov. 15. The Republican majority in the House os 80-20, in the Senate 31-7. The House will look at the next budget cycle in April 2025.

Whitaker reported with no potential changes in the Budget Bill, there is no rush with the member survey on needs at schools and from teachers. He wants to get feedback before making further decisions.

Hack reported she is appreciative of receiving the board reports and the number of members present. She thanked Josh for taking on the task of updating the Strategic Plan. She reported the Galt House was chosen to hold the Annual Summer Program in 27-28. They had the best meeting space, the most rooms. Morris Morrison has agreed to present at the 2025 Summer Program.

Gott thanked Christi for her behind the scenes work. Looks forward to ACTE Vision.

Mitchum enjoyed working with the site selection committee. The best choice was made for our needs.

Whitaker reported that HootSuite seems to be the best option to cover all social media platforms. It is a marketing platform to interact with all social media platforms. There is a cost of \$100 per month. He recommends doing a 30 day free trial. It is user friendly. He met with the Fellows committee to put together a traveling road-show across the state to promote KACTE. The calendar of events cannot be accommodated through KDE. Kiley uses a calendar of events program in JCPS that may be used on a short-term basis. Kiley can host until a long-term solution is found. Whitaker spoke about the survey and the feedback received. He is going to add a question about middle school funding as well. He has changed the language in some of the questions.

Hack said HootSuite is very user friendly and Ervin can subscribe. For the calendar, public events would be advertised rather than "fund-raising" type events. It may also include a CTE Open House or CTE Leadership Day. Whitaker will set up the calendar. He would like to deploy the survey soon and leave it open through January.

Chadwick reported an update on getting teacher educators to join. She attended an ACTE Postsecondary conference. There were limited sessions applicable to teacher educators. It is difficult to get teacher educators to join KACTE due to lac of benefits or programming for the group. Pearson also attended and reported great interactions.

Profit Sharing discussion - Norman moved to take the profit sharing motion from the table. Norris seconded. Motion carried.

The original motion was Mitchum moved to change the formula for the profit sharing of the Meeting Place to reflect KACTE membership. Seconded by Gott. Board members voted in favor of the new distribution formula. Baker and Wisdom voted no. Baker reported KBEA is against this method of profit sharing. Stephenson abstained from voting.

Distribution of the Net Funds reflected in the CTE Summer Program budget. M. Stone reported positive feedback from the evaluation. A net of more than \$50,000 resulted. Regarding the scholarship and stipend reserve funds, the practice has been to refill the accounts to reflect a three-year budget. \$13,600 of the Summer Program net will refill those accounts. In the Professional Development Reserve Fund, after the legislative liaison cost and the CTE Learn cost are subtracted, there remains about \$40,000 for other initiatives. How the balance of the Summer Program net is distributed is before the Board. Deal questioned if we could earmark \$1,000 for an additional Perkins scholarships.

Michum moved to accept all of the recommendations for distribution of the Summer Program net as proposed, with the exception of adding \$1,000 to the Perkins Scholarship line item in the KACTE general fund budget, with the balance of the money placed in Membership Initiatives Reserve Fund. Gott seconded. The motion passed.

Norman reported that ACTE Region II in Florida was canceled due to the hurricane. Shannon Roberts was the Carl D. Perkins Community Service Award winner. Region II Business meeting will be held December 4. Typically the Region II Leadership Conference is held the first of October, and it rotates alphabetically by state. Region II is requesting input on changing the time of year in which the Region II meeting is held. Most regional conferences are held in the Spring. Region II award winners tend to be at a disadvantage due to the timing of interviews for nationals. Spiegelhalter suggested a "workshop" to help regional winners.

Mitchum moved to accept the 2024-2026 Strategic plan as revised. Knight seconded. Motion carried.

Spiegelhalter requested feedback for the current Awards Google Form.

Ervin reported positive feedback from the social media posts.

Membership is at 621. K. Stone is currently working with ACTE making sure using ACTE's membership process works for KACTE. She also reported she will need to move forward with a member event at the 2025 Summer Program. Decisions will be needed at the next board meeting.

M. Stone reported upcoming events.

Knight presented the treasurer's report.

Hack encouraged everyone to look at Pike's board report to encourage a student unit to be developed.

K. Stone reported on the flower fund.

Pearson reported on SJ 179 and recommendations will be sent to Frankfort.

Norman moved to adjourn. Seconded by Jones. The meeting adjourned at. 7:06 p.m.

Next meeting (virtual) will be January 23, 2025.

Respectfully submitted,

Sharon Collins, KACTE Secretary